**PIZZA SALES SQL QUERIES**

**A. KPI’s**

**1. Total Revenue:**

**2. Average Order Value**

**3. Total Pizzas Sold**

**4. Total Orders**

**5. Average Pizzas Per Order**

**B. Daily Trend for Total Orders  
C. Monthly Trend for Orders**

**D. % of Sales by Pizza Category**

**E. % of Sales by Pizza Size**

**F. Total Pizzas Sold by Pizza Category**

**G Top 5 Best Sellers by Total Pizzas Sold**

**H. Bottom 5 Best Sellers by Total Pizzas Sold**